

Optometric Institute

and Clinic of Detroit, Inc.

Cadillac Place

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(313) 872-2060

July 1, 2010

Dear Friend,

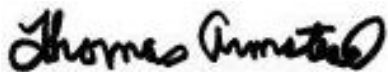
On behalf of the Board of Directors, I would like to invite you to become a sponsor of the Optometric Institute and Clinic of Metropolitan Detroit (O.I.C.D.)'s 2nd annual fundraising dinner on September 16th, 2010 to be held, at the Grosse Pointe War Memorial, 32 Lake shore Drive, Grosse Pointe, MI 48236.

This year, OICD will be celebrating its 42nd year of providing quality vision and medical eye care to this area's most needy, the homeless, the underinsured, and those who have no medical insurance at all. Although we serve clients of all ages, we have a special priority for seniors and children, for it is this group that has the most eye problems. Every day O.I.C.D. sees people who have eye problems due to diabetes or glaucoma, but we can't continue to do it alone. It is only through the support of individuals like yourself can we continue to provide laser surgery for someone who is underinsured; or it may teach someone, who is blind or visually impaired, the use of adaptive software to navigate the Internet, allowing them to maintain their current employment, while preparing others for the job market.

Please help us to continue our work by becoming a sponsor for this worthwhile event. All proceeds from this event will go to support the ongoing mission of Optometric Institute and Clinic of Metropolitan Detroit. Attached is the Giving Level Form for your convenience

If you have any questions, please call.

Thank you,



Thomas Armstead
Executive Director
Optometric Institute